



Sziget WAMP UP Design Contest 2010.

Who said a Festival Tee needs to be simple and ordinary? Who said a Festival is well off without an Icon? Make a difference and design Your own limited edition Sziget Festival T-Shirt or create the Icon of Sziget Festival! Sziget and WAMP, the hungarian design market launches a design contest for all creative minds who feel they could transform the Sziget Tee into a cult fashion accessorie, or create the iconic object of the Festival! Think, draw, design, and win a VIP weekly ticket for two to Sziget Festival. The best T-shirt gets to be launched as part of Sziget merchandize!

Sziget Festival is celebrating its 18th anniversary and for this occasion it launches a design contest in close cooperation with WAMP, the hungarian design market. WAMP has been organsining monthly design fairs in the centre of Budapest since four years. The initiative has become a trendsetting melting pot of creative Hungarian talent, where young designers showcase their works every month. Beside the monthly events, WAMP also functions as an umbrella organization. Its main objective is to promote design and bring it closer to the public.

1. Categories

The design contest is launched in two categories:

a) Tee of Sziget Festival

Design the T-shirt You'd prefer to wear on Sziget! Male, female or unisex styles are all wellcome, T-shirt colors: black, white or grey, no accessories, no applied decoration only the Sziget logo and your vision. Use only 4 colors. (contour colors are also considered as one color) One applicant can submit a maximum of 3 different designs

b) The Icon of Sziget Festival

Design the iconic object of Sziget Festival! Open Your mind to any tool, gadget or accessory that You cannot imagine Your Island life without. Anything goes from an intelligent beer opener, to a tweeting tent finder. We are looking for useful but unique pieces of Your creative and functional imagination that reflect to the Sziget atmosphere, are easy to carry, are unique and most of all, environmently friendly. One application per applicant.

2. How to become the cult designer of the festival season?

All applications submitted until 28th June 2010 will be considered by a five member professional jury. The best 10 works in the first round, and then best 5 in the second round will be selected. The best 10 works will be exhibited on the WAMP design fair 11th July 2010. The best works will also be put on the WAMP Facebook page for votes.

3. AWARD in both categories

- The designers of the best 5 Tee designs and 5 best Icon objects are going to receive 2 VIP weekly tickets for Sziget Festival 2010.
- The best 10 works will get publicity and will be exhibited on WAMP Design Fair in the heart of Budapest.
- The best T-shirt design selected by the jury and by the Facebook voters are going to be produced and merchandized at Sziget Festival in limited edition, under the desginers name.

*Consiitions:

Awards cannot be changed to cash. All taxes related to the award are paid by Sziget.

4. Jury and selection criteria:

Selection of applications are done by a 5 member professional jury between 29th June to 9th July 2010.

Selection criteria of the Tee:

- trendy, stylish, innovative, unique and creative graphic design
- production friendly
- good commercial values and popularity
- relates to the atmosphere of Sziget Festival

Selection criteria for the iconic object:

- trendy, stylish, innovative, unique
- functional
- user friendly and easy to carry
- choice of material an originality
- cost effective production features

The decision of the jury is final.

5. Deadlines:

- Deadline for submitting applications: 28th June 2010
- pre-selection 29th June-4th July 2010
- selection 7th-9th July 2010..
- opening exhibition and award ceremony 11th July 2010.

6. Conditions of the application:

All citizens of the EU above 18 years of age of the EU can apply.

Applicants can only apply with their own works. In case of abuse of this condition, the application will be considered void. If the applicant abusing this conditions was awarded, he/she should give the award back. The applicant needs to make a declaration on property rights by filling the application form.

The condition of the valid application is the completion of the application form.

Application is free of charge.

The condition of a valid application is the arrival of the application package by the deadline shown above. Applications arriving after the deadline will not be taken into account during the selection process.

Applicants can also be excluded if the application form contains false data.

7. Application process:

Applications should be sent to the following address:

- **T-shirt: graphic design either by email to:** palyazat@wamp.hu or by post to the WAMP office: (1015, Budapest, Batthyány utca 51. 1/b)
- **Design of objects by email:** palyazat@wamp.hu or by post to **the WAMP office:** (H-1015, Budapest, Batthyány utca 51. 1/b)

b) Application for the T-shirt design should contain the following:

A. Graphic design in general T-shirt model to be downloaded from WAMP website

Technical details:

- max 5 Mb in size if sent electronically
- A3 size paper if sent printed application

B. Application form containing all necessary data of applicant, name, address, place and date of birth, citizenship, email, telephone number

c) Applications for the icon design should contain the following:

A. Digital, hand or vectorized drawing of object

Technical details:

- max 5 Mb in size if sent electronically
- A3 size paper if sent printed .

B. Short description of the object, concept, inspiration maximum 1000 characters.

C. Application form containing all necessary data of applicant, name, address, place and date of birth, citizenship, email, telephone number

All applications will be stored for one month after the end of the selection process. After this date those not selected they will be destroyed or sent back upon special request within 15 calendar days, or its also possible to take them away personally at WAMP office (see above)

By sending their applications applicants accept the condition of the use of the works for purposes mentioned in section 9.

8. Promotion of best works

The result of the first round of the contest will be exhibited on WAMP on 11th July and on the facebook fan page. Winners will also be notified personally. Applications not selected for the best 10 works will not be notified.

9. Intellectual property rights:

Applicants reserve the intellectual property right of their works. Applicant accept that Sziget has the right of the production of the award winning designs under the designers name.

10. Data protection, data processing:

Applicants accept that data given on the application form will be used in the course of the contest according to the legislation LXIII. law of 1992. year on personal data protection and data publicity. In the application process data will be used for the following purposes:

- answers to applicants on the application process
- contacts via email
- invitation to events

According to privacy policy, the announcer of the competition is considered to be the administrators of personal data, while the contributing agents of the announcer are considered to be the processors of personal data.

All personal data and design works are processed closed from public and cannot be used for any direct marketing purposes and cannot be given out to a third party.

Applicant can ask for any information on his/her dataprocessing by mail (WAMP, 1016 Budapest, Batthyány utca 51. 1/b., or by mail wamp@wamp.hu). Organisers will give answer within 30 days.

Applicant can make an appeal if data is not dealt with according to the law.

11. Other conditions

In case of any conflicts parties will seek to settle those bilaterally. In case of legal conflicts, they will be taken to the Court of Pest District or Court of Budapest. Organisers are not responsible for any kind of technical problems or print mistakes.